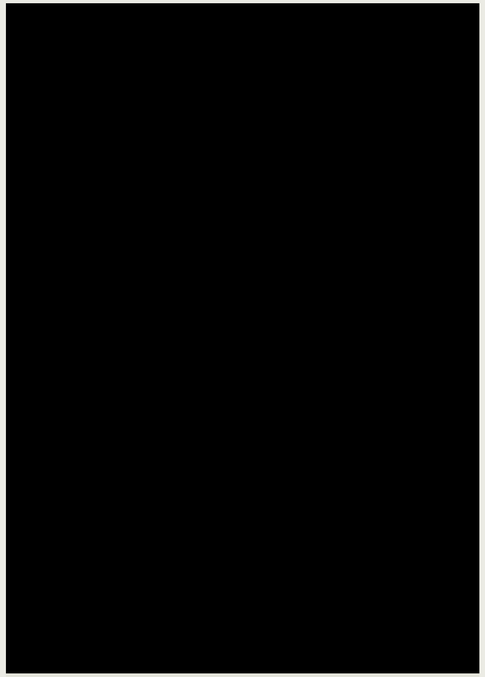
refine

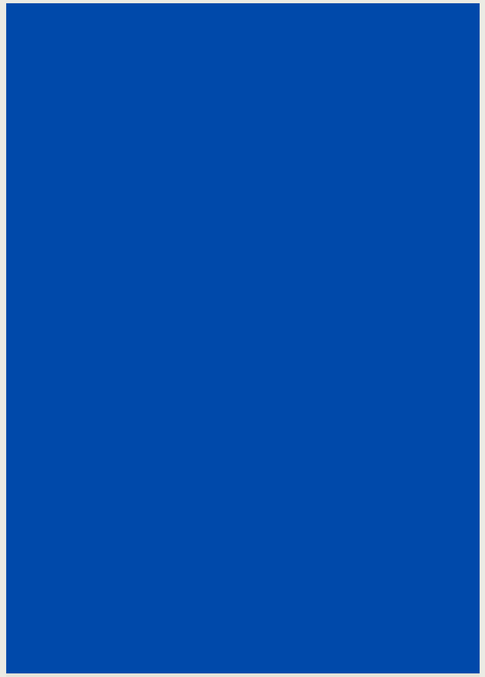
Corporate Identity Guidelines

Primary Logo

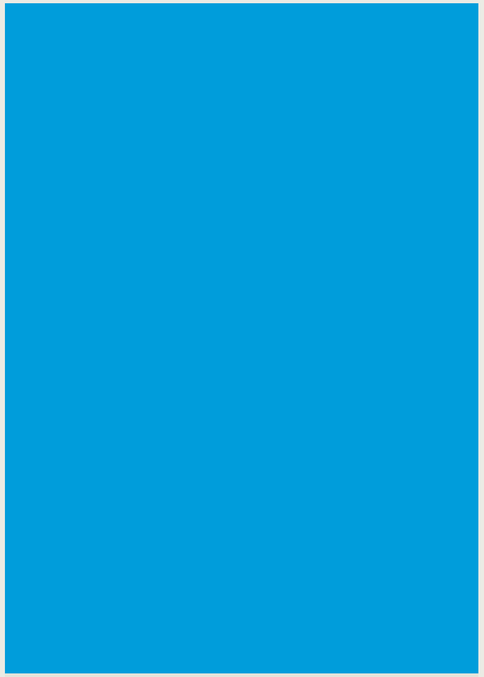
Primary Corporate Colours



RGB : R0 G0 B0
CMYK : C75 M68 Y67 K90
HEX : #000000



RGB : R0 G73 B170
CMYK : C98 M81 Y0 K0
HEX : #0049aa
Pantone : Pantone 293 C



RGB : R0 G157 B219
CMYK : C76 M23 Y67 K90
HEX : #009ddb
Pantone : Pantone 299 C

Logo Usage

refine

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Lanner’s Authorized
Distributor

refine

refine

Lanner’s Authorized
Distributor

RGB : R0 G0 B0
CMYK : C75 M68 Y67 K90
HEX : #000000

refine

refine

Lanner’s Authorized
Distributor

refine

Lanner’s Authorized
Distributor

RGB : R0 G73 B170
CMYK : C98 M81 Y0 K0
HEX : #0049aa
Pantone : Pantone 293 C

refine

refine

Lanner’s Authorized
Distributor

refine

Lanner’s Authorized
Distributor

RGB : R0 G157 B219
CMYK : C76 M23 Y67 K90
HEX : #009ddb
Pantone : Pantone 299 C

Refine + Lanner Logo Usage

Digital Usage

Generic Usage

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Product Code Usage

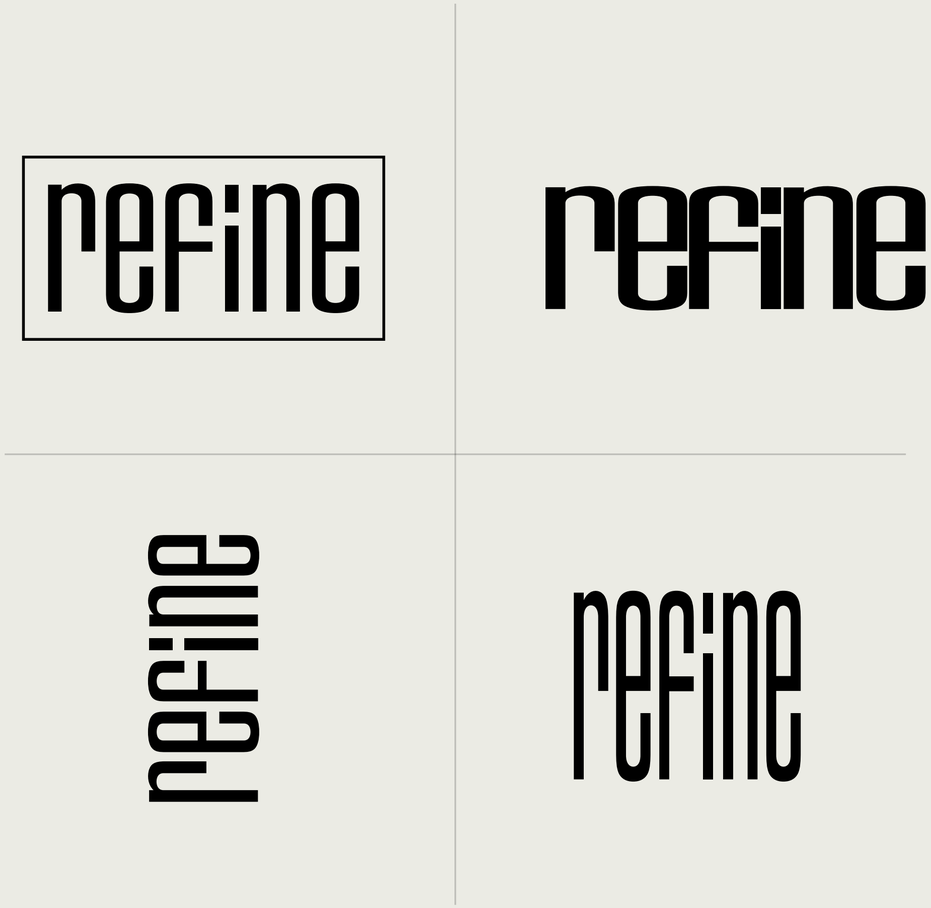
Network Appliance

Lanner FW-7585A

Network Appliance

Lanner FW-7585A

Incorrect Usage



Primary Typeface

Primary Typeface
Calibri

Web and Electronic
Text Typeface
Fractul Alt

Secondary Corporate Colours

#3d5e83

#062c6e

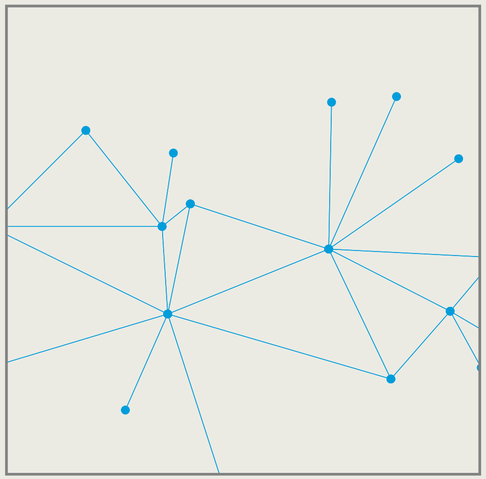
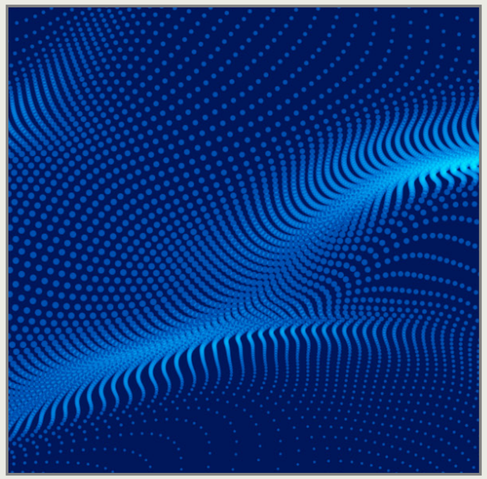
#051e3a

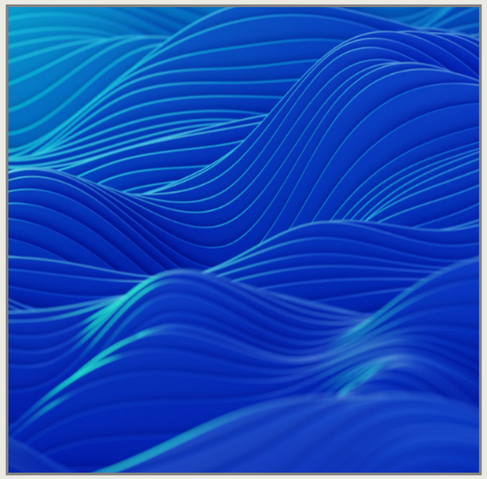
#d6d6d6

#caf0fa

#524097

Patterns and Textures



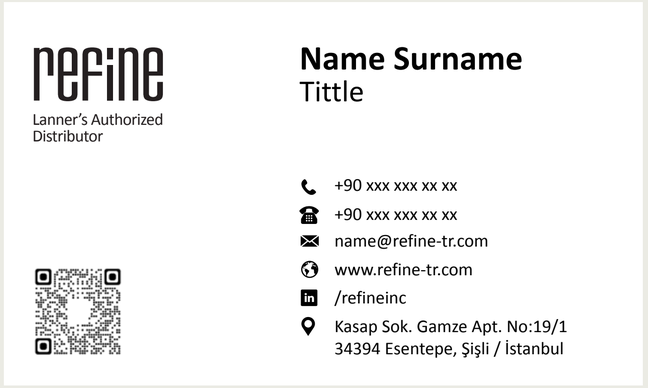
Corporate Identity Applications

Business Card

Back

Front - 1

Front - 2



Technic Specs

Size	:	85mm x 5.2mm
Paper	:	Matte Coated
Bookbinder	:	Partial Lamination (Back Side Logo) - Matte Cellophane
Weight	:	350 Gr.
Color Mode	:	Pantone 293 C - %100 Black

Mail Signature

To: lorem@ipsum.com

Cc: ipsum@lorem.com

Subject: Loremmnsectetur adipisicing elit, sed do eius

Loremmnsectetur,

Sed do eiusmor indunt ut labore et dolore magna aliqua. Ut enim ad minim veniam Loremmn-sectetur adipisicing elit.

Ut enim ad minim veniam Loremmnsectetur adipisicing elit, sed do eiusmor indunt ut labore et dolore magna aliqua. Ut enim ad minim veniam Loremmnsectetur adipisicing elit, sed do eius-mor indunt ut labore et dolore magna aliqua.

Ut enim ad minim veniam.

Personal Information

Corporate Information

Social Media

Name Surname
Tittle

+90 xxx xxx xx xx
+90 xxx xxx xx xx
name@refine-tr.com

refine

www.refine-tr.com
Kasap Sok. Gamze Apt. No:19/1
34394 Esentepe, Şişli / İstanbul
/refineinc

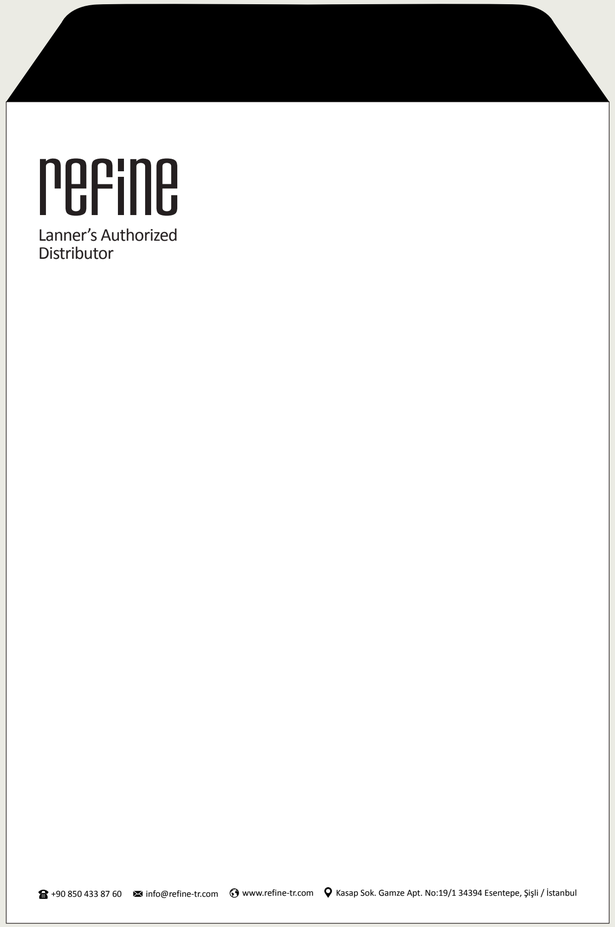
Letterhead

Technic Specs

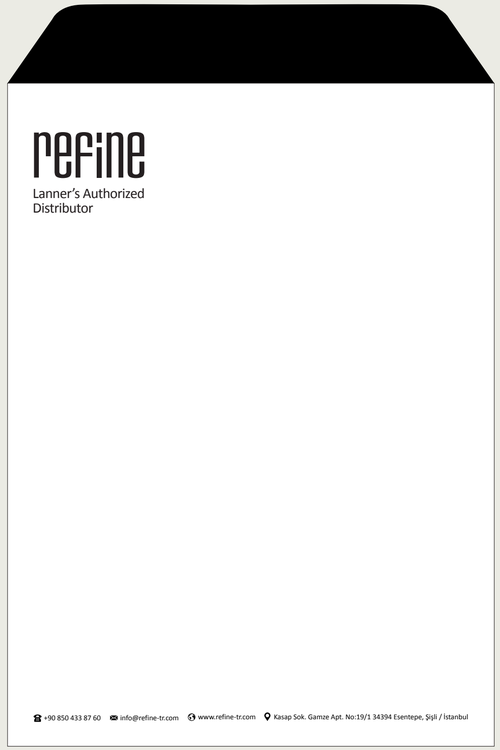
Size	:	A4
Paper	:	1. Pulp
Weight	:	90 Gr.
Color Mode	:	Pantone 293 C - %100 Black

Envelopes

A3 - 1



A4 - 1



Technic Specs

Paper : 1. Pulp

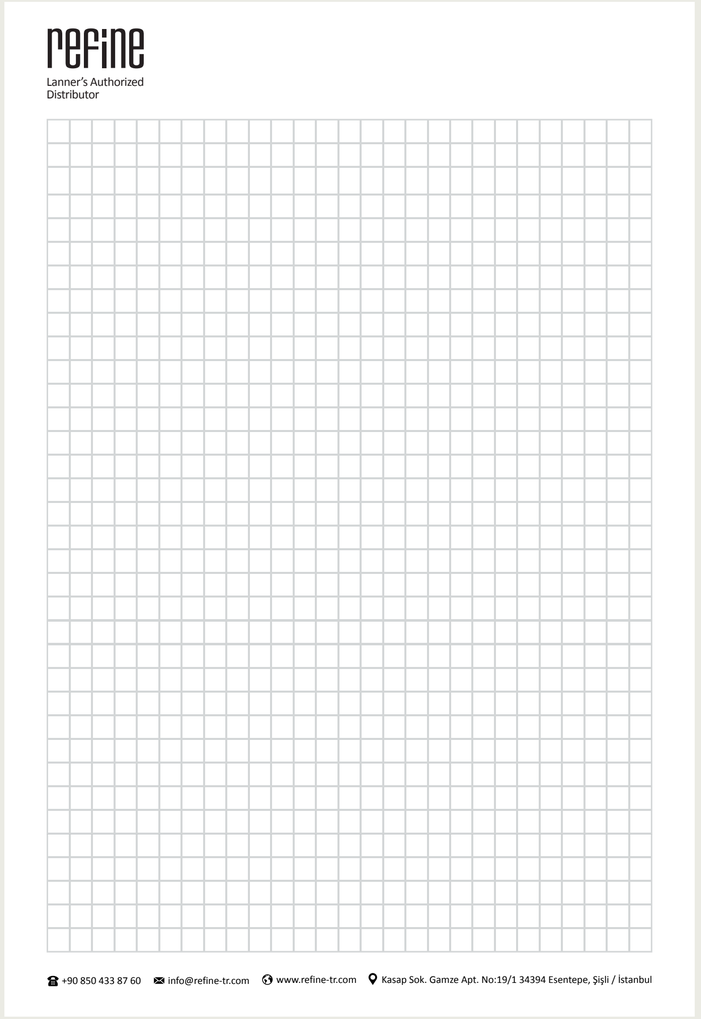
Weight : 90 Gr.

Color Mode : %100 Black

Block Note

Technic Specs

Size	:	A5
Paper	:	1. Pulp
Weight	:	90 Gr.
Color Mode	:	%100 Black (%50 Black)



Invocie

Invoice

refine | Lanner

+90 850 433 87 60
info@refine-tr.com
www.refine-tr.com
Kasap Sok. Gamze Apt. No:19/1 34394 Esentepe, Şişli / İstanbul

Date					
Subject					
NO	**Model**	**Description**	**Quantity**	**Unit Price Ex-Works**	**Total Price Ex-**
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					
11					
				TOTAL	**0 USD**

Proforma Invoice

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info@refine-tr.com
www.refine-tr.com
Kasap Sok. Gamze Apt. No:19/1 34394 Esentepe, Şişli / İstanbul

Date:
From:
Att To:

Mobile:
Email:
RFQ No:
Proforma No:

Estimate L/T:
Ship To:
Bill To:
Payment Terms:

From
To
VIA

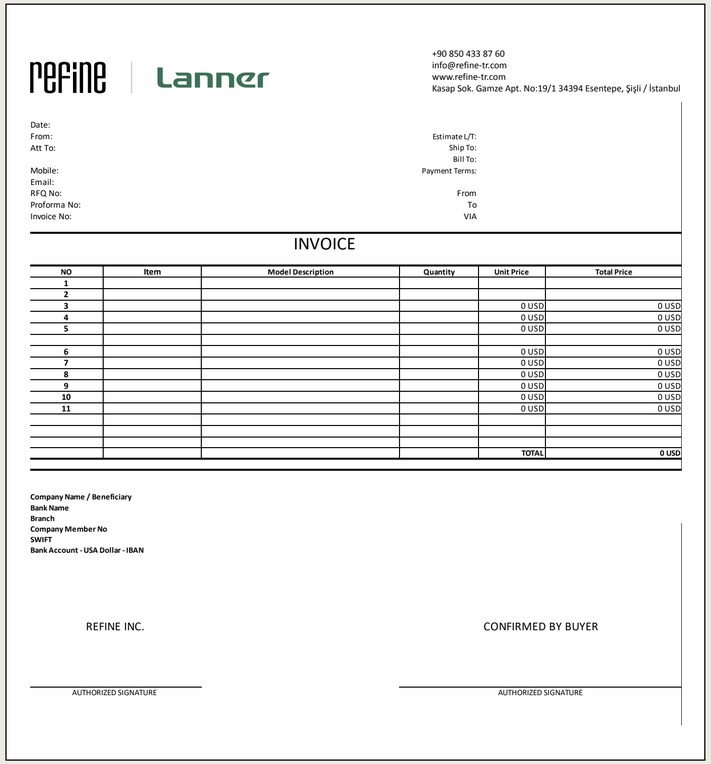
PROFORMA INVOICE

NO	Item	Model Description	Quantity	Unit Price	Total Price
1					
2					
3				0 USD	0 USD
4				0 USD	0 USD
5				0 USD	0 USD
6				0 USD	0 USD
7				0 USD	0 USD
8				0 USD	0 USD
9				0 USD	0 USD
10				0 USD	0 USD
11				0 USD	0 USD
				TOTAL	**0 USD**

Company Name / Beneficiary
Bank Name
Branch
Company Member No
SWIFT
Bank Account - USA Dollar - IBAN

Invocie

Invoice



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www.refine-tr.com
Kasap Sok. Gamze Apt. No:19/1 34394 Esentepe, Şişli / İstanbul

Date:
From:
Att To:

Mobile:
Email:
RFQ No:
Proforma No:
Invoice No:

Estimate L/T:
Ship To:
Bill To:
Payment Terms:

From
To
VIA

INVOICE

NO	Item	Model Description	Quantity	Unit Price	Total Price
1					
2					
3				0 USD	0 USD
4				0 USD	0 USD
5				0 USD	0 USD
6				0 USD	0 USD
7				0 USD	0 USD
8				0 USD	0 USD
9				0 USD	0 USD
10				0 USD	0 USD
11				0 USD	0 USD
				TOTAL	0 USD

Company Name / Beneficiary
Bank Name
Branch
Company Member No
SWIFT
Bank Account - USA Dollar - IBAN

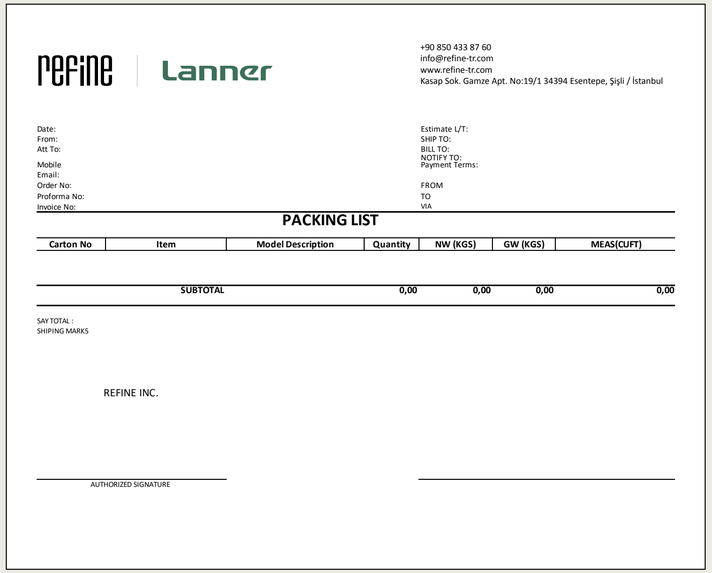
REFINE INC.

AUTHORIZED SIGNATURE

CONFIRMED BY BUYER

AUTHORIZED SIGNATURE

Packing List



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info@refine-tr.com
www.refine-tr.com
Kasap Sok. Gamze Apt. No:19/1 34394 Esentepe, Şişli / İstanbul

Date:
From:
Att To:

Mobile
Email:
Order No:
Proforma No:
Invoice No:

Estimate L/T:
SHIP TO:
BILL TO:
NOTIFY TO:
Payment Terms:

FROM
TO
VIA

PACKING LIST

Carton No	Item	Model Description	Quantity	NW (KGS)	GW (KGS)	MEAS(CUFT)
	SUBTOTAL		**0,00**	**0,00**	**0,00**	**0,00**

SAY TOTAL :
SHIPING MARKS

REFINE INC.

AUTHORIZED SIGNATURE

Pennant Flag

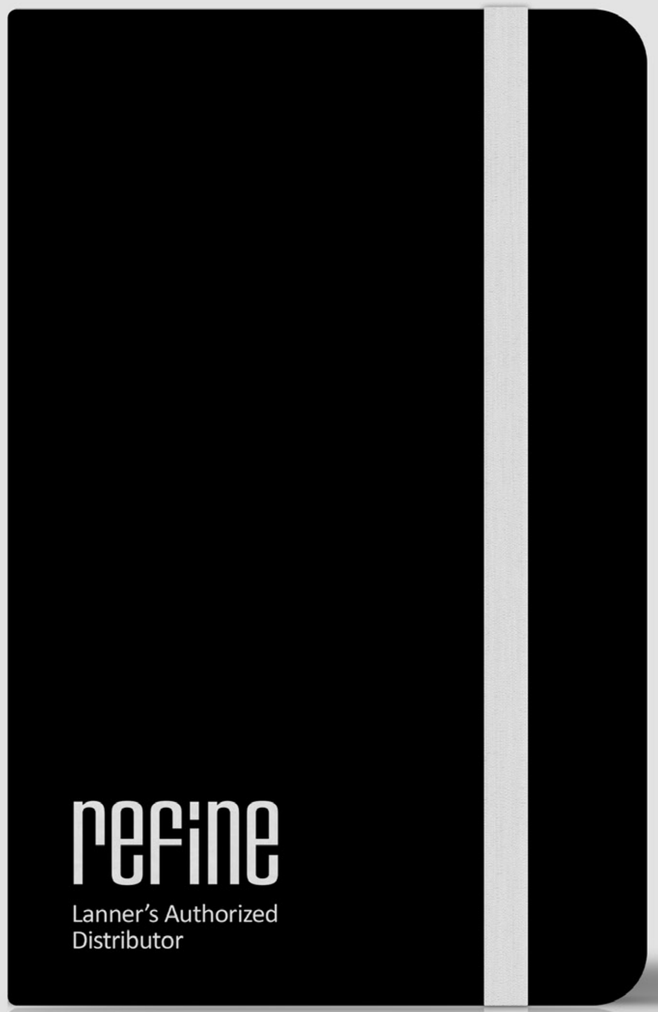
v1.

v2.

v3.

Branding

Notebook



Ball Pen

USB

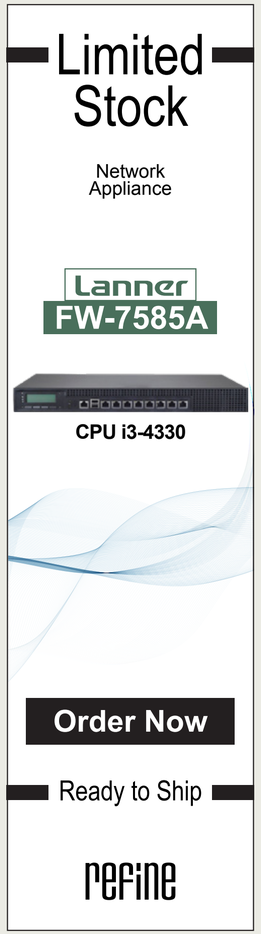
Mug

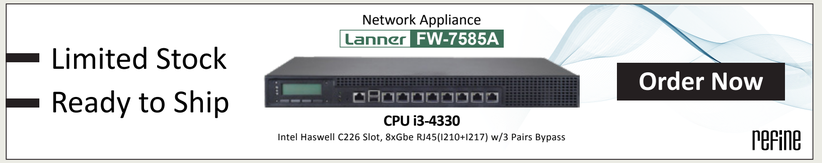
Powerbank

Social Media

(LinkedIn Usage)

Google Banner Set





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About Contact

CPU i3-4330

Intel Haswell C226 Slot, 8xGbe RJ45(I210+I217) w/3 Pairs Bypass

According to Gartner Magic Quadrants, 60% of all 46 companies supplying Enterprise Network Firewalls, UTM, Wired / Wireless LAN, WAN optimization and Application Delivery use hardware made by Lanner. **Lanner has been the leader in the rapid-growing information security industry for over three decades.**

FW-7585A Key Features

- Support 4th Generation Intel Core i7/i5/i3 Quad/Dual-core CPU with C226 PCH (codenamed "Shark Bay")
- Entry-Level 1U rackmount with 8 Intel GbE LAN ports
- Shorter depth form factor design
- Intel AES-NI, improves security without slowing response times
- Supports up to 16 GB DDR3 memory
- Intel i210AT LAN controller
- 2 x system cooling fans
- Supports third generation LAN bypass
- Optional rear PCIe expansion slot
- Built-in LCM with keypad

See More

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